



LOEWS

HOTELS • RESORTS

CRUISE THE COAST WITH LOEWS HOTELS

Take America's most scenic route to Southern California's most luxurious hotels... in style

SAN DIEGO (March 23, 2011) – Loews Santa Monica Beach Hotel in Los Angeles and Loews Coronado Bay Resort in San Diego introduce “Cruising the Coast,” a multi-destination vacation package that allows travelers to take advantage of two popular travel destinations in one memorable experience.

“We’re all looking for ways to make the most of our vacation,” said Kathleen Cochran, general manager of Loews Coronado Bay Resort. “While Santa Monica and Coronado are only 140 miles apart, they offer very different experiences. This package allows guests to enjoy both regions, and everything in between.”

The two-hour drive between Loews Santa Monica Beach Hotel and Loews Coronado Bay Resort includes a beautiful excursion on the world-famous Pacific Coast Highway. Named one of the “drives of a lifetime,” the scenic route offers miles of beaches, wildlife, gardens and other national landmarks to visit along the way.

Guests will travel in style with a car rental from Midway, the largest privately-owned exotic, luxury and standard rental company. Car choices vary and include a Mustang, Volvo C70, Mercedes E350 or similar options (all convertibles, of course). In addition, fuel-efficient options are available.

“Cruising the Coast” package overview:

- Nightly accommodations at Loews Coronado Bay Resort or Loews Santa Monica Beach Hotel
- Daily Prius, Mustang, Volvo C70, Mercedes E350 or similar car rental (based on selected room type)
- Guided map of the Pacific Coast Highway, including hidden treasures and places to visit along the way
- Option to stay at the other Loews hotel at a 20-percent discount

For a deluxe guestroom, prices start at \$405 at Loews Santa Monica Beach Hotel and \$299 at Loews Coronado Bay Resort, based on availability.* For reservations or more information, please call 800-23-LOEWS or visit www.loewshotels.com.

About Loews Santa Monica Beach Hotel

Loews Santa Monica Beach Hotel has undergone a multi-million dollar renovation and remodeling venture. The top-to-bottom makeover brings exquisitely-restored marble floors, a beautifully reconceived lobby and a transformed oceanfront pool deck with oversized loungers and sleek cabanas that can be enjoyed while soaking up a magnificent sunset. Additional hotel features include 342 spacious guestrooms and suites, two restaurants and lounges and immediate proximity to Santa Monica’s premier attractions. For reservations or more information, please call 310-458-6700 or visit www.loewshotels.com/santamonica.

About Loews Coronado Bay Resort

Situated on a private 15-acre peninsula surrounded by the Pacific Ocean and Coronado Bay, Loews Coronado Bay Resort is located minutes from downtown Coronado, a charming resort village, and a short drive to San Diego's world-famous attractions. Resort features include a private 80-slip marina, three swimming pools, four restaurants and lounges, basketball and tennis courts, direct access to the Silver Strand State Beach and panoramic views of the San Diego-Coronado Bay. For more information, please call 619-424-4000 or visit www.loewshotels.com/coronadobay.

###

Contact: Anne Stephany
Director of Public Relations
Loews Hotels, California
619-424-4416
astephany@loewshotels.com

*Please note: Valid now through Dec. 30, 2011, based on availability. Prices are subject to increase during peak travel seasons. Car rentals include applicable taxes and up to 150 miles per day. Insurance and other Midway fees are not included. All Midway rules, regulations and restrictions apply.