



# LOEWS

SANTA MONICA BEACH  
HOTEL

## WILL TRAVEL FOR FOOD AND WINE

### *Loews Santa Monica Beach Hotel Offers a Taste (or Two) of Santa Monica*

**LOS ANGELES (May 11, 2011)** – With countless farmers’ markets, fresh seafood and some of the world’s most talented artisans – all served with a side of amazing ocean views – there’s a lot to love about Santa Monica’s culinary scene. And whether you are wild about wine or crazy about cooking, Loews Santa Monica Beach Hotel is helping travelers make the most of Santa Monica’s bounty with its new “Foodie” and “Wine-O” packages.

“The hardest part about planning a culinary vacation is knowing where to start, especially in a city like Santa Monica,” said Bill Doak, general manager of Loews Santa Monica Beach Hotel. “We’re making it easy for our guests by packaging our favorite food and wine experiences.”

#### **The Santa Monica Foodie Package:**

- Two-night stay in deluxe or higher accommodations at Loews Santa Monica Beach Hotel
- Chef’s welcome amenity featuring housemade cape gooseberry preserves, Redwood Hill Farm goat cheese, a bottle of local wine and other tastes of the region (items change seasonally)
- Reservations for two to Gourmandise, an innovative culinary school located in The Market at Santa Monica Place, where guests can learn to prepare everything from puff pastries and summer tarts to French macaroons and Japanese Izakaya
- Four-course wine dinner for two in the hotel’s oceanfront Ocean & Vine restaurant featuring the farmers’ market fare that makes California famous
- A copy of the Santa Monica Farmers’ Market cookbook by Amelia Saltsman to take home

#### **The Santa Monica Wine-O Package:**

- Two-night stay in deluxe or higher accommodations at Loews Santa Monica Beach Hotel
- Sommelier’s welcome amenity featuring a bottle of local wine, a wood/chrome wine opener and other treats from The Market at Santa Monica Place (items change seasonally)
- Malibu Grapes wine tasting tour for two through the scenic Santa Monica Mountains where guests will discover Malibu’s quaint tasting rooms, spectacular natural scenery and diverse wines
- Four-course wine dinner for two in the hotel’s oceanfront Ocean & Vine restaurant featuring the farmers’ market fare that makes California famous

Situated on the edge of the Pacific, Loews Santa Monica Beach Hotel is home to one of Santa Monica’s most celebrated restaurants, **Ocean & Vine**. Executive Chef Keith Roberts offers imaginative, yet understated, dishes that celebrate the region’s farmers, fishermen and artisans. He personally visits the Santa Monica Farmers’ Market every Wednesday (guests can join him, too) in search of the freshest ingredients, including chocolate mint, forest mushrooms, boutique potatoes, melons and fraises des boise.

Opening on May 20, **The Market**, located just two blocks from Loews, is the latest evolution of Santa Monica Place mall. It will feature a collection of independently owned purveyors of high-quality, artisan, organic, sustainable and gourmet food offerings, including Venokado, Beachy Cream and Magical

Blooms. It will also be home to the Gourmandise School of Sweets and Savories, where Loews' Chef Keith Roberts will make guest chef appearances.

From small boutique growers to vineyards covering entire hillsides, Malibu is home to award-winning wine varietals (who knew?). During the scenic **Malibu Grapes** wine tasting tours, guests will enjoy round-trip transportation, a delicious lunch and visits to delightful wine tasting rooms such as Rosenthal Estate, Cielo Estate, Cornell Winery, Malibu Wines, and other wonderful locations.

Loews Santa Monica Beach Hotel's **Foodie** and **Wine-O packages** are available now through Dec. 29, 2011. Guestroom rates start at \$519 per night for the Foodie package and \$579 for the Wine-O package. For reservations or more information, please call 800-23-LOEWS or visit [www.loewshotels.com/santamonica](http://www.loewshotels.com/santamonica).

#### **About Loews Santa Monica Beach Hotel**

Loews Santa Monica Beach Hotel has undergone a multi-million dollar renovation and remodeling venture. The top-to-bottom makeover brings exquisitely-restored marble floors, a beautifully reconceived lobby and a transformed oceanfront pool deck with oversized loungers and sleek cabanas that can be enjoyed while soaking up a magnificent sunset. Additional hotel features include 342 spacious guestrooms and suites, two restaurants and lounges and immediate proximity to Santa Monica's premier attractions. For reservations or more information, please call 310-458-6700 or visit [www.loewshotels.com/santamonica](http://www.loewshotels.com/santamonica).

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